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# Wisconsin City/County Management Association



## 2025 Women's Leadership Seminar Speaker Biographies

### **Karen Arthur**

Karen Arthur is a Cybersecurity Engineer on the Enterprise Infrastructure Security Team at Northwestern Mutual. She got her start in IT working in county government and continues to support the mission of cybersecurity in the public sector through her work as an Incident Responder with the Wisconsin Cyber Response Team. She is passionate about sharing the importance of security and how everyone can contribute to that mission, regardless of your role. In addition, Karen enjoys learning about emerging technologies and the benefits (and new security challenges!) they can bring.

### **Matt Becker**

Matt Becker serves as President and CEO of the League of Wisconsin Municipalities Mutual Insurance (LWMMI), a member-owned organization dedicated to supporting Wisconsin's cities and villages through tailored insurance solutions and proactive risk management. LWMMI works closely with local governments to help them prevent, respond to, and recover from internal fraud and other operational risks.

Under Matt's leadership, LWMMI provides resources and guidance that assist municipalities in navigating the complex process of financial recovery, including fraud-related claims. His perspective highlights the critical role insurance plays not only in restoring financial stability, but also in reinforcing public trust and strengthening internal safeguards.

### **Kelly Bubolz**

Kelly Bubolz has tread the path of burnout and mapped the course to resilience and recovery. With over two decades of HR leadership, she has transformed her personal journey through burnout collapse and work stress into a professional mission. Kelly equips leaders with actionable strategies to manage workforce energy, empowering organizations to recharge, refocus, and thrive not just survive in today's demanding world.

### **Nicole Dunbar**

Nicole Dunbar is a Certified Public Accountant and Accounting Services Manager at KerberRose, where she specializes in serving local governments across Wisconsin. With a strong background in municipal finance, Nicole brings firsthand experience from her previous role as Director of Finance for the Town—now Village—of Rib Mountain. Her work focuses on helping communities strengthen financial operations, improve internal controls, and ensure fiscal accountability.

Nicole holds a Bachelor of Applied Science in Accounting and an Associate of Science in Finance. Her deep understanding of public sector accounting, combined with her practical experience in local government, makes her a valuable voice in discussions around identifying, investigating, and preventing internal fraud.

### **Ted Neitzke**

Ted Neitzke is a lifetime educator and has served at high levels of leadership in schools in the United States. Ted is known for his work with employee engagement, strategic planning, and solutions for the workplace. His focus on collaboration and process have allowed for others to find success. Ted is a nationally recognized motivational speaker and works with organizations to support their success. His leadership has supported international recognition in employee engagement, regional recognition in strategic excellence, and local recognition for service and non-profit support. Ted is the creator and host of The Smart Thinking Podcast; a weekly podcast filled with stories and processes to support leadership everywhere.

### **Dianne Robertson**

Dianne Robertson is a previous Village Administrator with a robust career working in local government. Dianne started her career with the Village of West Milwaukee, serving as their Clerk, Treasurer, Accountant and ultimately as Interim Village Administrator working for them for a total of 19 years (1973-1992). After West Milwaukee, Dianne served as Interim Village Manager for the Village of Greendale for 2 years, and also Clerk and Treasurer for 6 years (1992-1998). From Greendale Dianne went on to serve as both the Village Administrator and Zoning Administrator for the Village of Thiensville, and for a time she also served as Clerk and Treasurer (1998-2019). Dianne retired in 2019 from the Village of Thiensville after 21 years of service. Dianne worked in local government for a total of 46 years prior to retiring.

Since retiring Dianne has been an ICMA and WCMA Senior Advisor. Her goal as an advisor is to mentor newly appointed employees interested in various positions in local government.

## **Diane Rowe**

Diane is a Senior Community Development Administrator at MSA Professional Services, where she supports local governments through interim administration, community planning, and funding strategies. Her work focuses on helping municipalities navigate leadership transitions, align development goals with available resources, and build long-term organizational resilience.

Diane holds a Master of Public Administration from UW–Oshkosh and is both a certified planner (AICP) and a credentialed manager (ICMA-CM). She also holds a bachelor's degree in Forest Management from UW–Stevens Point—a reflection of her lifelong commitment to stewarding both natural and built environments. With a blend of technical expertise and hands-on experience, Diane brings a thoughtful, solutions-oriented approach to strengthening local government operations.

## **Steve Sorenson**

Steven R. Sorenson is a shareholder in the law firm VonBriesen & Roper S.C. working out of the Neenah Office. He lives in Green Lake, Wisconsin. He received his undergraduate degree in Business Administration and Political Science from Luther College in Decorah, Iowa in 1972 and his law degree from Marquette University in 1977. Sorenson is a former newspaper editor and radio station broadcaster. Sorenson served as Secretary and then President of the State Bar of Wisconsin. Sorenson is a Past-President of the National Conference of Bar Presidents, and the House of Delegates of the American Bar Association. Sorenson is an adjunct professor in the Business and Politics Departments at Ripon College. Sorenson has served as a City, Town and Village Attorney for numerous municipalities in the State of Wisconsin currently serving Rhineland, Waupaca, New Holstein and Fairwater on a regular basis and as a consultant in Washburn, Rusk, Shawano, and Sawyer Counties. Sorenson is a frequent lecturer on Municipal Governance, Ethics, Zoning and Resource Management for governmental organizations

## **Laura Stelzner**

Laura Stelzner serves as the City Administrator/Treasurer for the City of Chetek, Wisconsin. With a background in accounting and an MBA from Lakeland University, she focuses on strengthening community infrastructure and fostering collaboration in local government. Her work has included guiding projects such as a 39-acre development, a new wastewater treatment facility, and a municipal water tower to better serve residents. She also chairs the Women's Leadership Committee for the Wisconsin City/County Management Association, supporting mentorship and leadership opportunities for women in the field.