

THE WCMA WOMEN'S LEADERSHIP
COMMITTEE PRESENTS

Communication for Effective Leadership

The 5th Annual WCMA Women's Leadership Seminar



Seminar Schedule

9:00 AM Registration & Continental Breakfast

9:30 AM Welcome & Introductions

9:45 AM **Opening Session: Interpersonal Communication: Collaborate Better and Resolve Conflict Before It Starts**

Speaker: Terra Fletcher, Fletcher Consulting

Addresses ICMA Practice Areas: 2 – Community Engagement; 6 - Strategic Leadership; 9 – Community and Resident Service; 14 – Communication and Information Sharing

11:00 AM **Working with Elected Officials: The Good, the Bad and the Ugly**

Panelists will share their insight and answer questions on navigating working relationships with a variety of elected officials

Moderator: Nicola Maurer, Administration Director, City of Platteville

Panelists:

- Tracy Carlson, Village Administrator/Clerk Treasurer, Village of Baldwin
- Dawn Wagner, Village Administrator, Village of Saukville
- Gaylene Rhoden, Town Administrator, Town of Rib Mountain
- Kathy Schlieve, City Administrator, City of Waupun

Addresses ICMA Practice Area 2 – Community Engagement; 8 Policy Facilitation and Implementation

NOON Lunch

12:45 PM **Ready to Lead: What does it take to assume a leadership role in local government?**

Speaker: Elizabeth Yanke, Member Services Director, League of Wisconsin Municipalities

Addresses ICMA Practice Areas: 4 – Staff Effectiveness; 5 – Personal Resiliency and Development; 13 – Human Resources Management and Workforce Engagement

Friday
9
December

Hilton Garden Inn
15140I CTH NN
Wausau, WI 54401

The Women's Leadership Committee, an initiative by the WCMA, is pleased to present the 5th Annual Women's Leadership Seminar. This day-long seminar provides an opportunity to come together to promote professional development, networking, and overall support for women in the profession. Everyone, regardless of gender or level in the organization, is welcome to attend!

**Professional
Development**

Networking

**All are welcome to
attend!**



COMMUNICATION FOR EFFECTIVE LEADERSHIP
SCHEDULE CONTINUED

2:00 PM **Life as an Administrator: Public Servant is Only Part of the Equation, Not the Entire Sum**

How to fulfill your obligations as a public servant without losing yourself

Moderator: Sharon Eveland, Village Administrator, Village of Shorewood Hills

Panelists:

- Chris Anderson, Assistant Village Manager, Village of Shorewood
- Maureen Murphy, Village Administrator, Village of Mount Pleasant
- Jennifer Lopez, Village Administrator, Village of Edgar

Addresses ICMA Practice Areas 4 – Staff Effectiveness; 5 – Personal Resiliency and Development

3:15 PM **Closing Keynote: Resiliency: Roots and Shoots**

How to balance our need to slow things down when the world is constantly speeding up

Speaker: Steve Baue, President and CEO of ERC

Addresses ICMA Practice Area 5 – Personal Resiliency and Development

REGISTRATION INFORMATION

registrants from WCMA member communities are eligible for the WCMA member rate

5TH ANNUAL WCMA WOMEN'S LEADERSHIP SEMINAR
DECEMBER 9TH, 2022 9AM TO 4:15 PM
HILTON GARDEN INN 151401 CTH NN, WAUSAU, WI 54401

Name: _____

Title: _____

Employer: _____

Email Address: _____

WCMA Member Rate: \$75____

Student Rate: \$15____

Non-Member Rate \$110____

Yes, I will attend Thurs Dinner____

Name: _____

Title: _____

Employer: _____

Email Address: _____

WCMA Member Rate: \$75____

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Non-Member Rate \$110____

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Lunch is included in all registrations

Dietary restrictions? _____

Or register online at: <https://5WCMAWomenLead.eventbrite.com>

Additional Details

LODGING

A block of rooms has been reserved for Thursday night at the Hilton Garden Inn. For reservations phone 715-298-5775 and be sure to mention WCMA Leadership Seminar to get discounted room \$135 plus tax.

BOOK PURCHASE & SIGNING

Keynote Terra Fletcher will have a book signing at the seminar. You can purchase her book "Flex Your Communication: 47 Tips for Every Day Success at Work" [here](#). There will be some books onsite for purchase for \$10.

THURSDAY EVENING NETWORKING DINNER

Join your colleagues for dinner on Thursday, December. 8 at 6 p.m. (pay on your own that evening) at Red Eye Brewing Company, 612 Washington Street, Wausau

REGISTRATION DETAILS

Register online with through the link above (convenience fee applies) or mail this completed form to WCMA 148 N 3rd St DeKalb, IL 60115. Refunds will not be available for cancelations after December 1, 2022. Convenience fees will not be refunded.